



LIGHTHOUSE COMMODITIES, LLC

Position: **Director of Marketing**

Employment Status: **Fulltime**

Location: Bismarck, ND

Closing Date: 11/30/2022

Hiring Range: **\$75k - \$100k**

Company Overview

Lighthouse Commodities, LLC (LHC) has been providing professional merchandising to farmers since 2015, equipping them with the same tools and resources the rest of the grain supply chain utilizes. To date we've marketed over 125 million bushels of farmer-client grain and evolved to include our own futures brokerage, analytics department, proprietary algorithms, freight brokerage and numerous other improvements. These Lighthouse advantages are part of a farm marketing service unlike anything else in the industry and we provide that service to farmer clients with over 700,000 acres of annual production.

Position Overview

Lighthouse Commodities, LLC is seeking a Director of Marketing to lead marketing, public relations, social media, customer appreciation and client experience activities along with developing and executing a marketing plan for the company's Price Signal subscription product.

KEY RESPONSIBILITIES

- **Marketing:** Develop and lead comprehensive, ongoing marketing and promotion campaigns for the company overall and its Price Signals and Merchandising products.
- **Social Media/Public Relations:** Develop content and lead social media campaigns that highlight positive activities of the company, our services and our clients.
- **Event Planning:** Plan and manage our annual client summit.
- **Client Experience:** Coordinate client appreciation activities and gifts.
- **Giving Back:** Maximize participation in and impact of the Lighthouse Beacon Fund; our client donation-matching program.

KEY SKILLS and STRENGTHS

- Extensive experience with digital and social media marketing, lead generation and/or public relations.
- Strong writing and overall communication skills.
- Highly organized and able to manage multiple projects or tasks concurrently.
- Entrepreneurial with a strong desire to work hard toward ambitious future goals.
- High Accountability. This characteristic, the ability to own tasks and responsibilities with complete commitment, is the single unifying aspect among LHC team members
- Proficiency in Microsoft Office suite

Work schedule will primarily be normal daytime business hours, Monday through Friday, with additional hours required as needed.

Qualifications:

- Bachelor's degree in marketing, hospitality, business, economics, or related field.
- Three years' work experience in a similar position.
- Demonstrated success leading a brand awareness social media campaign.

All employment offers will be contingent upon successful completion of a pre-employment drug screening and a federal and state background check.

WHAT WE OFFER:

- Competitive salary with aggressive bonus opportunity and potential for ownership in the company.
- Generous health insurance/Health Savings Account/parental leave benefits.
- 401K match.
- Substantial Flex Time Off policy and flexible work environment.
- Small company culture working alongside owners with input heard and decisions made quickly.

Application Procedure:

Please submit a resume and cover letter via email.

If you meet the requirements for this position, please respond to jcrist@lighthousecommodities.com . This position closes **November 30th, 2022**

****All applicants will receive an email notification that their application was received.**