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Lighthouse Commodities, LLC Hires Brian Castell as Director of Marketing

BISMARCK, NORTH DAKOTA (February 20, 2023) – Lighthouse Commodities, LLC, provider of professional merchandising and related services for farmers, today announces the appointment of Brian Castell to Director of Marketing. He will have the primary duties of developing new product lines and expanding the Lighthouse Commodities brand that has marketed over 130 million bushels of grain since its inception.

“Brian joining the Lighthouse team is an exciting milestone for Lighthouse and the farmers we serve. We’re already looking forward to Brian’s unique skills strengthening our Merchandising and Price Signals products, Beacon Fund community programs and overall client experience,” said David Spickler, President of Lighthouse Commodities.

Mr. Castell joined Lighthouse Commodities in 2023 after over a decade of experience growing several regional and international brands. He brings his unique perspective and strategic guidance at a key period in the company’s growth.

“I am fortunate to have the opportunity to be a part of this very strong team. I look forward to helping the company expand into new markets while maintaining the high level of service our farmers have come to expect,” said Brian Castell, Director of Marketing.

About Lighthouse Commodities, LLC

Lighthouse Commodities, LLC (LHC) has been providing professional merchandising to farmers since 2015, equipping them with the same tools and resources the rest of the grain supply chain utilizes. To date we’ve marketed over 130 million bushels of farmer-client grain and evolved to include our own futures brokerage, analytics department, proprietary algorithms, freight brokerage and numerous other improvements. These Lighthouse advantages are part of a farm marketing service unlike anything else in the industry and we provide that service to farmer clients with over 700,000 acres of annual production.

Learn more at www.lighthousecommodities.com

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